



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Review Proposal for City Newsletter

MEETING DATE: June 5, 1991

PREPARED BY: City Manager

RECOMMENDED ACTION: That the City Council review the proposal for the publication of a bi-monthly City newsletter and take action as deemed appropriate.

BACKGROUND INFORMATION: There has been informal discussions by the City Council concerning the publication on a regular basis of a City newsletter. Funds have been included in the 1991-92 Operating Budget. Proposals were solicited from local printing establishments and the low price was submitted by Abrahamson Printing at \$3,200 per issue. The 1991-92 Operating Budget provides for \$36,000 for this project, which includes printing, mailing and miscellaneous costs. There are some cost offsets which will be reviewed with the City Council at Wednesday night's meeting. For example, if the newsletter is not approved it will be necessary to add to the budget \$10,000-\$12,000 for public information relative to the City's Recreation programs, assuming we wish to continue promulgating that kind of information.

City Council direction is requested at this time because the 1991-92 Operating Budget has not yet been adopted.

FUNDING SOURCE: 1991-92 Operating Budget

Respectfully submitted,

Thomas A. Peterson
City Manager

TAP:br

CCCOM207/TXTA.07A

APPROVED _____

THOMAS A. PETERSON
City Manager

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